



THE 2018 MOSCOW DISPUTE RESOLUTION CONFERENCE

SPONSORSHIP OPPORTUNITIES

September 27, 2018
Moscow, Russia



The ABA's 10th Annual Moscow Conference on the Resolution of International Business Disputes

Radisson Royal Hotel
Kutuzovsky Ave, 2/1, стр. 1, Moskva, Russia, 121248

About The ABA Section of International Law

Tracing its lineage back to one of the first committees established in 1878 by the American Bar Association, the **American Bar Association Section of International Law** (The "Section") is the preeminent U.S.-based international legal organization. Our mission is to:

- Advance the professional excellence of our worldwide membership
- Bridge the U.S. and non-U.S. legal communities
- Help members serve the international needs of their clients
- Promote diverse international substantive expertise
- Strengthen the rule of law

The Section, and its approximately 20,000 members, is an integral part of the American Bar Association ("ABA"), which has over 400,000 members. Our members, in nearly 100 countries, include high-level practitioners with leading global law firms; lawyers from prominent regional and national firms inside and outside the U.S.; U.S.-based small-firm and solo practitioners with significant international practices; in-house counsel; lawyers serving in government, with non-governmental organizations and inter-governmental organizations; academics and law students. **The Section is the "ABA home" for the world's leading international practitioners.**

The Section serves its members both inside and outside of the United States, as well as the international legal community, by:

- Providing programs, publications, and projects that enhance professional skills, expertise, and ethics;
- Facilitating relationships among lawyers throughout the world that benefit members, their clients, law firms, and organizations;
- Identifying and influencing public policy issues important to international law, global business, and international institutions; and
- Promoting the global acceptance and the just implementation of the rule of law through technical legal assistance, *pro bono* legal services, capacity building, and other governance and human development activities.

About the Conference

In 2009, the Section hosted its inaugural conference in Moscow on "The Resolution of Russia-Related Disputes: The Next Wave". This sell-out event featured a series of lively discussions that reflected the incredible progress of the Russian legal system over the past two decades, but also featured candid insights about the continuing challenges to the rule of law and the work yet to be done.

The subsequent conferences were also huge successes, with record breaking attendee numbers. International practitioners from over sixteen countries participated in the day-long conferences which covered topics such as judicial assistance and enforcement proceedings, international asset recovery, and disputes involving the Russian state and state entities. Dynamic speakers have included remarks by the President of the American Bar Association; the President and CEO of the American Chamber of Commerce in Russia; representatives from government agencies in Russia and experts from top law firms from around the globe.

The 2018 Conference will offer a fresh set of dispute resolution topics and again bring together members of the global legal community for a full day of informative and substantive programs presented by world-class experts.

Why Sponsor?

Sponsorship of the Conference will not only put your organization directly before the attendees, but also front and center, through publicity and promotional benefits, before the Section's approximately 20,000 members; the broader membership of the ABA; and members of our Cooperating Entities (organizations around the world that collaborate with the Section to promote our conferences to their membership).

Sponsorship will allow your firm to:

- **MARKET** to an influential and exclusive audience of international practitioners who are the primary decision-makers for the purchase and use of legal, and legal support, services;
- **INCREASE** your visibility through direct contact with leading international practitioners and decision-makers while highlighting and reinforcing your organization's position as an industry leader;
- **GAIN** maximum exposure through brand recognition on sponsor signage, emails distributed to Section members in advance of the Conference, and Conference publicity materials and website;
- **ENHANCE** your organization's name and reputation, and differentiate your organization from your competitors, by associating with preeminent U.S.-based international legal organization; and
- **BUILD** long-term relationships with key industry leaders and groups by taking advantage of substantial networking opportunities.

Sponsorship Opportunities

• Platinum Partner (Exclusive)	\$10,000
• Gold Partner (Non-Exclusive)	\$7,500
• Luncheon Sponsor (Exclusive)	\$5,000
• Speaker Dinner Sponsor(Exclusive)	\$5,000
• Silver Partner (Non-Exclusive)	\$4,000
• Panel Session Sponsor (Exclusive Per Panel)	\$3,500
• Networking Break Sponsor (Non-Exclusive)	\$3,000
• Conference Pads & Pens Sponsor (Exclusive)	\$2,500
• Meeting Supporter (Non-Exclusive)	\$1,500

If you are interested in modifying a sponsorship opportunity listed in this brochure or developing a new opportunity to better fit your needs, please let us know and we will work with you to develop a mutually beneficial arrangement. Additionally, if you are interested in sponsoring through in kind donations, please contact us.

PLATINUM PARTNER (EXCLUSIVE)

\$10,000

- Designation as the Platinum Partner of the Conference and Primary Sponsor of Conference Reception;
- Four complimentary meeting registrations;
- One exhibit table in the registration area of the Conference to display your organization's promotional material;
- Logo recognition on the front cover of the Conference Program provided to each meeting attendee;
- Full page ad in the Conference Program provided to each meeting attendee;
- Option to provide cups and napkins branded with sponsor's name and logo at the conference reception;
- Logo recognition on the Conference website with a link to the firm's website;
- Exclusive acknowledgement on Conference site signage as the Platinum Partner;
- Sponsorship recognition as the Platinum Partner on marketing communications to members of the legal profession promoting the Conference; and
- Sponsorship recognition as the Platinum Partner Conference website with a link to the organization's website.

The sponsor is responsible for all costs associated with ordering and producing as well as shipping the cups and napkins for the Conference to the conference hotel and coordinating with the Section, including any customs clearance fees. The Section must sign off on proofs associated with the design. Please allow time for any promotional materials to clear customs.

GOLD PARTNER (NON-EXCLUSIVE)

\$7,500

- Two complimentary meeting registrations;
- Logo recognition and one half page ad in the Conference Program provided to each meeting attendee;
- Promotional material from sponsor provided to each meeting attendee upon check in at the meeting;
- Special acknowledgements on Conference site signage as a Gold Partner;
- Sponsorship recognition as a Gold Partner on marketing communications to members of the legal profession promoting the Conference; and
- Sponsorship recognition as a Gold Partner on Conference website with a link to the organization's website.

LUNCHEON SPONSOR (EXCLUSIVE)

\$5,000

The Luncheon is open to all conference attendees as a part of their registration.

- Official sponsor of the Conference Luncheon*;
- Three (2) Complimentary registrations to attend the Conference;
- Logo recognition in the Conference booklet and a ½ page ad;
- Sponsorship recognition on Conference website with a link to the organization's website;
- Opportunity to display firm's promotional materials in the Luncheon room;
- Logo recognition on all Conference signage;
- Acknowledgement in all promotional materials; and
- Insertion of promotional materials in the attendee Conference bags*.

Please send the complimentary registration recipient names to Thomas Happell, Thomas.Happell@americanbar.org by **September 2, 2016. The sponsor is also responsible for all costs associated with shipping promotional materials to the conference hotel and coordinating with the Section, including any customs clearance fees. Please allow time for any promotional materials to clear customs.*

SILVER PARTNER (NON-EXCLUSIVE)

\$4,000

- One complimentary meeting registration;
- Opportunity to display promotional material at the Silver Partner table in the registration area of the Conference;
- Logo recognition and one quarter page ad in the Conference Program provided to each meeting attendee;
- Special acknowledgement on conference site signage as a Silver Partner;
- Sponsorship recognition as a Silver Partner on marketing communications to members of the legal profession promoting the Conference; and
- Sponsorship recognition as a Silver Partner on Conference website with a link to the organization's website.

PANEL SESSION SPONSOR (EXCLUSIVE PER PANEL)

\$3,500

Sponsorships are available for each of the panels.

- One complimentary meeting registration;
- Opportunity to display firm's promotional materials in the meeting room during the panel presentation;
- Logo recognition in the Conference Program provided to each meeting attendee;
- Special acknowledgement on conference site signage as a Panel Sponsor;
- Sponsorship recognition on marketing communications to members of the legal profession promoting the Conference; and
- Sponsorship recognition on Conference website with a link to the organization's website.

NETWORKING BREAK SPONSOR (NON-EXCLUSIVE)

\$3,000/Break

Networking Breaks are 30-minute intervals, giving attendees the opportunity to relax and network in a central area. *Sponsorships are available for each networking break.*

- Opportunity to display firm's promotional materials in the networking break area during the sponsored networking break;
- Option to provide cups and napkins branded with sponsor's name and logo at the sponsored networking break;
- Logo recognition in the Conference Program provided to each meeting attendee;
- Special acknowledgement on conference site signage as a Networking Break Sponsor;
- Sponsorship recognition on marketing communications to members of the legal profession promoting the Conference; and
- Sponsorship recognition on Conference website with a link to the organization's website.

The sponsor is responsible for all costs associated with ordering and producing as well as shipping the cups and napkins for the Conference to the conference hotel and coordinating with the Section, including any customs clearance fees. The Section must sign off on proofs associated with the design of cups and napkins. Please allow time for any promotional materials to clear customs.

CONFERENCE PADS & PENS SPONSOR (EXCLUSIVE)

\$2,500

- Conference Pads & Pens will be branded with sponsor's name and logo and provided in each meeting attendee's conference bag; and *
- One (1) Complimentary registration to attend the Conference
- Logo recognition in the Conference Program provided to each meeting attendee; and
- Sponsorship recognition on Conference website with a link to the organization's website.

Please send the complimentary registration recipient name to Thomas Happell, Thomas.happell@americanbar.org by **September 2, 2018. The sponsor is responsible for all costs associated with ordering and producing as well as shipping the pads and pens for the conference to the conference hotel and coordinating with the Section, including any customs clearance fees. Please allow time for any promotional materials to clear customs.*

ABA International must sign off on proofs associated with the production of the Pads and Pens

MEETING SUPPORTER (Non-Exclusive)

\$1,500

- Logo recognition in the Conference Program provided to each meeting attendee;
- Sponsorship recognition on marketing communications to members of the legal profession promoting the Conference;
- Acknowledgement in promotional materials; and
- Sponsorship recognition on Conference website with a link to the organization's website.

ADDITIONAL NOTES

Please send the complimentary registration recipient name to intlawmeetings@americanbar.org by September 8,, 2018.

2018 MOSCOW DISPUTE RESOLUTION CONFERENCE
SPONSORSHIP AGREEMENT FORM



List Type of Sponsorship(s) here:

PRIMARY CONTACT

Name:

Firm/Organization:

Address:

City:

State / Province:

Postal Code:

Country:

Telephone:

Fax:

E-mail:

MARKETING CONTACT

Name:

Firm/Organization:

Address:

City:

State / Province:

Postal Code:

Country:

Telephone:

Fax:

E-mail:

PAYMENT INFORMATION

Visa MasterCard American Express Check for US \$ (enclosed)

Name on Card:

Card Number:

Expiration Date:

Signature:

Send Invoice

PLEASE COMPLETE THIS FORM AND SUBMIT TO: Thomas Happell, American Bar Association, Section of International Law C/O 2018 Moscow Conference Sponsorship, 1050 Connecticut Ave NW, Suite 400, Washington, DC, 20036; Intlawmeetings@americanbar.org OR Fax to 202.662.1669

TERMS: Full payment must accompany this sponsorship agreement form. All sponsorship purchases are nonrefundable. An invoice will be sent if full payment is not received with this agreement form. Sponsorship will not be recognized until payment has been received in full.